Dear Colleagues,

We are delighted to announce that the 14th International Conference of the Metabolomics Society will be held in Seattle, Washington, USA June 24-28, 2018 at the Washington State Convention Center in downtown Seattle. The Convention Center boasts award winning catering, nearby accommodations and dining options within easy walking distance, direct air connections to major cities worldwide and excellent local transportation. Seattle, in addition to being situated in the beautiful Pacific Northwest, is a major hub for science and technology, and is home to more than 25 research institutions and many major companies with global reach.

Sponsorship and exhibitor opportunities are now available. The conference is the official meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide, bringing together all the major international organizations involved in human, plant, microbial, animal and environmental metabolomics.

We expect this to be the event in 2018 for metabolomics researchers from around the world, where established experts and the rising stars of the future will present their work in a combination of plenary and keynote talks, many parallel scientific sessions, poster presentations, and educational workshops.

The conference will attract a high proportion of senior scientists with top level purchasing authority. By taking advantage of the fantastic Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend, while providing you and your colleagues with the opportunity to meet and discuss advances in the field with a wide audience.

We look forward to working with you and welcoming you to Seattle!

Daniel Raftery, PhD
Chair of the Scientific Organizing Committee
Director, Northwest Metabolomics Center
University of Washington, Seattle, WA USA
Reasons to become a Sponsor of the 14th International Conference of the Metabolomics Society

Industry partnership is at the heart of this event

Delivery through a partnership with industry has been at the heart of the Metabolomics Society conferences since the beginning. Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them while adding value to the experience enjoyed by our delegates.

Involvement in Metabolomics 2018 is all about building brand awareness

Our exhibition hall is positioned to capture maximum customer engagement during lunch, breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front and center in the minds of delegates. Sponsors will also benefit from enhanced brand exposure in web and printed material, before, during and after the event when applicable.

Meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places and opportunities for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

The Washington State Convention Center is an ideal venue for staging this event, open foyers and meeting spaces will achieve a valuable experience for our delegates and sponsors alike.

The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of the sponsorship opportunities. A prompt decision will increase the chances of you securing the package and placement you want and realizing the full benefit of your investment – including your logo on the event website and in advanced marketing.

Please note that sponsorship packages will only be confirmed once registration and payment has been made. This will be managed strictly on a first-come first-served basis.
### Conference Sponsorship Opportunities

All prices are in U.S. Dollar ($). Sponsor booth location will be determined on a first-paid first-served basis.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>UNIVERSITY/ NON-PROFIT</th>
<th>EMN RECEPTION SPONSOR</th>
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<tbody>
<tr>
<td>COST</td>
<td>$17,000</td>
<td>$9,000</td>
<td>$5,000</td>
<td>$2,500</td>
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Platinum, Gold, and Silver Sponsors that pay before March 1st will receive a 5% discount on their sponsorship fee.

For more information, contact info@metabolomics2018.org today!
All prices are in U.S. Dollar ($). Sponsor booth location will be determined on a first-paid first-served basis.

**PLATINUM SPONSOR**  $17,000

Limited to nine (9) sponsors.

- 60 minute oral presentation as part of our lunchtime workshop program (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- 10 minute oral presentation before a parallel session
- Exhibition display space – approximate size is 20’ x 30’ (premium location)
- One (1) full page profile/advertisement in conference program plus Sponsor Page logo
- One (1) full page profile/advertisement in digital abstract booklet plus Sponsor Page logo
- Access to conference delegates through the Society’s email service within 3 weeks of the conference (before or after). Total of 1 message.
- Recognition in a conference e-blast from the Metabolomics Society
- One (1) Conference bag insert (flyer or item) for attendees
- Logo recognition on the plenary session screen
- Logo on breakout screens throughout the event
- One (1) corporate poster in the poster sessions on a separate sponsor’s board
- Corporate Membership within the Metabolomics Society for 2018 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. ($1500 value; e-blasts must be used between January – April or August – December, 2018.)
- Customized 4ft x 8ft sign displayed at the conference with your graphics.
- Logo on conference website home page and sponsor’s page
- Discounted conference registration for up to six (6) company employees (student rate)
- Complimentary conference registration for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

**GOLD SPONSOR**  $9,000

Limited to eight (8) sponsors.

- 10 minute oral presentation before a parallel session
- Exhibition display space – 10’ x 10’ pipe and drape booth
- One (1) half-page profile/advertisement in conference program plus Sponsor Page logo
- One (1) half-page profile/advertisement in digital abstract booklet plus Sponsor Page logo
- Recognition in a conference e-blast from the Metabolomics Society
- Logo recognition on the plenary session screen
- Corporate Membership within the Metabolomics Society for 2018 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. ($1500 value; e-blasts must be used between January – April or August – December, 2018.)
- Customized 22”x28” sign displayed at the conference with your graphics
- Logo on conference website sponsor’s page
- Discounted conference registration for up to three (3) company employees (student rate)
- Complimentary conference registration for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

**SILVER SPONSOR**  $5,000

- Exhibition display space – 6 foot table only
- Logo on the sponsors page of the conference program
- Logo on the sponsors page of the digital abstract book
- Recognition in a conference e-blast from the Metabolomics Society
- Logo recognition on the plenary session screen
- Logo on signage throughout the event
- Logo on the conference website sponsor’s page
- Discounted conference registration for one (1) company employee (student rate)
UNIVERSITY/NON-PROFIT SPONSOR $2,500
- Exhibition display space – 6 foot table only
- Logo on the sponsor page of the conference program
- Logo on the sponsors page of the digital abstract book
- Logo recognition on the plenary session screen
- Logo on signage throughout the event
- Logo on conference website sponsors page
- Discounted conference registration for one (1) company employee (student rate)

EMN RECEPTION SPONSOR $5,000
Limited to one (1) sponsor.
- 5-minute welcome presentation at the EMN Reception
- One (1) e-blast through the society email service to EMN members
- One (1) page AD in conference program
- Logo on the sponsors page of the conference program
- Logo on the sponsors page of the digital abstract book
- Extra logo on sponsor events page of website
- Logo recognition on the plenary session screen

Additional options for Platinum & Gold Sponsors

CONFERENCE PROGRAM BOOK $2,500
- Full-page advertisement on back cover of program book
- Half-page advertisement inside program book
- Extra logo on website

CONFERENCE BAG $2,500
- Sponsor Logo and Event Logo printed on bag. Actual cost for the bags will apply to the sponsor in addition to sponsor fee.
- Half-page advertisement inside program book
- Extra logo on website

CONFERENCE LANYARD $2,500
- Sponsor Logo and Event Logo printed on lanyard. Actual cost for the lanyards will apply to the sponsor in addition to sponsor fee.
- Half-page advertisement inside program book
- Extra logo on website

TRAVEL AWARDS
If your company is interested in sponsoring travel awards, please indicate your interest during the sponsorship registration process. Each award is $500 plus $50 processing fee.
EXHIBITION BOOTH SPACE

The sponsorship package comes with the display space only in the Exhibit Hall. Custom booth builds or display items (including carpet unless noted) are the responsibility of the sponsor. Table Displays (Silver Sponsors) will be provided with (1) table and (2) chairs. Pipe & drape 10' x 10' booths (Gold Sponsors) will include (1) table, (2) chairs, carpet and basic ID sign printed with company name. Sponsors will be able to order additional items through the Exhibitor Kit.

Sponsors can select their booth location beginning in February. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will be able to select a booth location in that order. If you have questions regarding your sponsorship please contact info@metabolomics2018.org.

EXHIBIT HALL SCHEDULE:

Sunday, June 24
Exhibit Hall Set-up

Monday, June 25
Continued Exhibit Hall Set-up;
Welcome Reception in evening

Tuesday, June 26 – Thursday, June 28
Exhibit Hall Open

Thursday, June 28
Exhibit Hall Tear-down in the evening

MEDIA PARTNERSHIP $2,000

Media Partner to provide:
• Post 7-10 tweets prior to the conference.
• Write a post-conference blog post or similar acknowledgement.
• Place the Metabolomics 2018 conference banner on partner website.
• Allow for 2-3 advertisements in publication prior to event.

Contact info@metabolomics2018.org to become a Media Partner.

Metabolomics Conference to provide:
• (1) Discounted conference registration (student rate) OR (1) complimentary exhibit hall pass.
• Place publication on the literature table in the Exhibit Hall.
• Place publication or advertisement in attendee bags.
• Logo on the conference website with acknowledgement as “Media Partner.”
• Opportunity for Media Partner to sponsor Travel Awards and/or Poster Prize for an additional fee ($550).
About Seattle

Seattle is located on the beautiful Puget Sound in the Pacific Northwest region of the United States, some 100 miles (160 km) south of the border between the U.S. and Canada. The city, one of the greenest major cities in the world, is surrounded by water, mountains and evergreen forests, thus its nickname is the “Emerald City.”

Seattle is home to more than 25 major research institutions, including the University of Washington, Fred Hutchinson Cancer Research Center, Institute of Systems Biology, Seattle Children’s Hospital, Allen Institute for Brain Science and Seattle Biomedical Research Institute, to name a few, which are considered world class basic biological science, omics science, and clinical research organizations. More broadly, the Seattle area is one of the fastest-growing business hubs in North America and one of the most technologically advanced cities that is home to premier global companies such as Microsoft, Amazon, Boeing, Expedia, Starbucks and many others.

Over the last decade, interest in the field of metabolomics has grown exponentially among local and regional researchers here such that the University of Washington School of Medicine made a major investment to fund the establishment of a metabolomics research and service center, The Northwest Metabolomics Research Center (NW-MRC) in 2012. This metabolomics center now collaborates with a large number of interdisciplinary scientists across many institutions in and around Seattle, the Pacific Northwest region and beyond. In Seattle alone, more than 50 groups collaborate with the Center on Metabolomics Research, and its reach far beyond the region is growing quickly.